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A True Photo Op Two Local Businesses Make Picture Perfect Partnership

Washington, DC, April 2009- Some things just go together. Things like... Dodge Color and Chrome Imaging. These top two imaging business leaders have joined forces to offer the most comprehensive line of custom photo, digital and graphic imaging services in the Metro DC area under the new name Dodge-Chrome, Inc.

The reason for the partnership? "The joining of Dodge and Chrome is an opportunity for growth we could not pass up," says Carol Ann Boyd, co-owner of Dodge Color.

The original companies opened for business in the early 80's and quickly grew into Washington's premier photo and digital labs. As time passed, Chrome found its niche providing services to professional and amateur photo markets, adding short-run printing capability in recent years. Dodge Color evolved into a large format print and finishing provider with a more commercial client base.

"Until now, there was no single resource for all the services Dodge-Chrome offers," says Ann Dominiski, co-owner of Dodge Color.

Operating under the tagline "The Art of Imaging Solutions," Dodge-Chrome's new "one-stop shop for all imaging needs" is also an opportunity for residents to support a local business, with locations in Georgetown and Silver Spring, MD. Theo Adamstein, founder of Chrome Imaging, calls it "a win-win for everyone that will catapult the new company to a regional, then national level."

Explains Adamstein, "Dodge-Chrome will make an impact on the photographic, art, and graphic arts communities by offering a full range of exceptional imaging solutions with a level of service and competitive pricing unequalled in the DC area."

The plentiful list of services now offered includes, but is not limited to, museum quality prints and scanning, digital retouching and duplication, tradeshow exhibits and graphics, design and production, custom large format and digital short-run printing, photo books and brochures, inkjet fine art printing, professional film processing, mounting, framing and installation and green/eco-friendly signage.

The principals of Dodge-Chrome Inc., Carol Ann Boyd, Ann Dominiski, and Theo Adamstein bring more than 30-years of imaging experience to their new partnership. The combined client lists include museums, galleries, photographers, artists, architects, and communications

companies, to name a few. In addition, Chrome Imaging is the founding sponsor of FotoWeek DC, a week-long celebration of photography in the nation's capital.

Dodge-Chrome Inc. is committed to maintaining the high level of customer service, outstanding products and innovative offerings their customers have come to expect. Dodge-Chrome, Inc. will continue to operate out of its Silver Spring, MD and Washington, DC locations. For more information, log on to <http://www.dodgechrome.com/>

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