

# ERIC TAYLOR

Eric is an architectural photographer with over 20 years experience. He specializes in commercial and residential interiors, exteriors, and aeriels.

Eric has been published in many magazines, newspapers and books, and has received numerous awards including the National AIA Bethune Award for Best Architectural photo of the year; AIA Special Commendation and Allied Professional Awards; and awards in the International Aperture and Pano Awards competitions.

Eric studied architecture at Syracuse University. His background as a registered architect is key to his understanding of design, and to his photographic vision.

He brings an architect's perspective to architectural photography.

## What are the elements that create a great architectural image?

LIGHT: direction, intensity, color, quality - the essence of architectural photography.

DESIGN: Organization, form, space, color, texture - the elements that a designer works with to create an architectural solution to a complex set of functional and aesthetic parameters.

COMPOSITION: the art of conveying a three dimensional work as a two dimensional composition in a new and fresh way.

*"I apply an awareness of the qualities of light and its effects on rendering texture and shape, a background in architectural design, and a strength in design composition to create images with maximum impact.*

*My goal is to capture images of each project in the best possible light."*



### **Newseum**

Owner: Newseum  
Architect: Ennead Architects, LLP  
Contractor: Turner Construction Company



### **Xceleron**

Architect: DNC Architects  
Contractor: Riparius Construction



### **E.E. REED Conference Rm**

Owner: E.E. REED Construction, L.P.  
Architect: Randall Mars Architects  
Contractor: E.E. REED Construction, L.P.



### **3120 Fairview Park Drive**

Owner: Fairview Properties Investments (original)  
Corporate Office Properties Trust (current)  
Architect: Noritake Associates  
Contractor: James G. Davis Construction Corporation